

JUÁREZ OUTLOOK

June, 2023

JUÁREZ COMPETITIVENESS

- Best** city to work according to IMCO (ICU*, 2022).
- 1st place** in the number of manufacturing jobs (324,868 IMMEX jobs – april, 2023).
- 1st destination** of Foreign Direct Investment (FDI) in Chihuahua State and **5th** in the country (\$834.8 M – 2022).
- Chihuahua's largest exporter** with 90% of the State's total exports (67,818 mdd – 2022).
- 1st place** in cities with the least informal jobs nationwide (26.1% - Q1, 2023).
- 1st place** in cities with the lowest percentage of employed population without income (0.4% - 2022).
- Mexico 2nd largest port of exports to** via road, according to its economic value (2022).

*Índice de Competitividad Urbana (Competitiveness Urban Index)



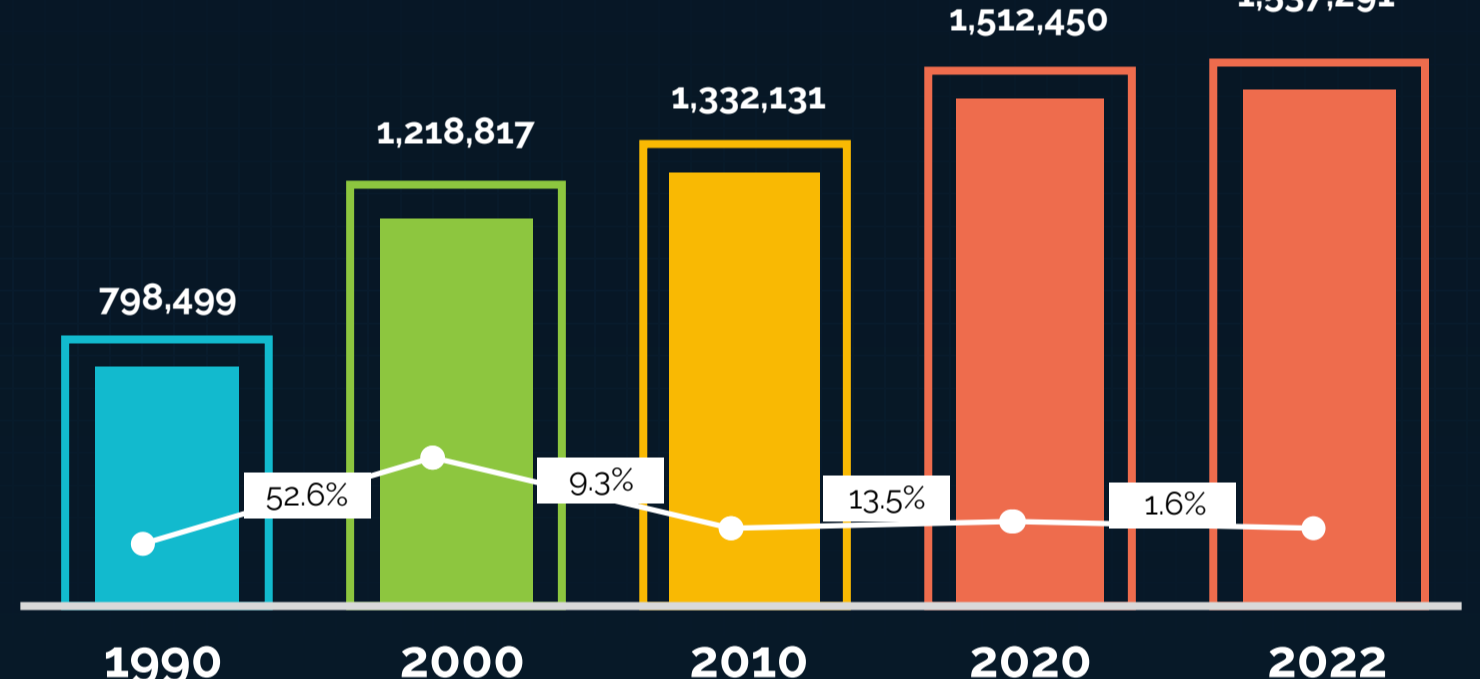
The Borderplex Innovation District



Source: INEGI, IMCO, SEECH, US Department of Transportation.

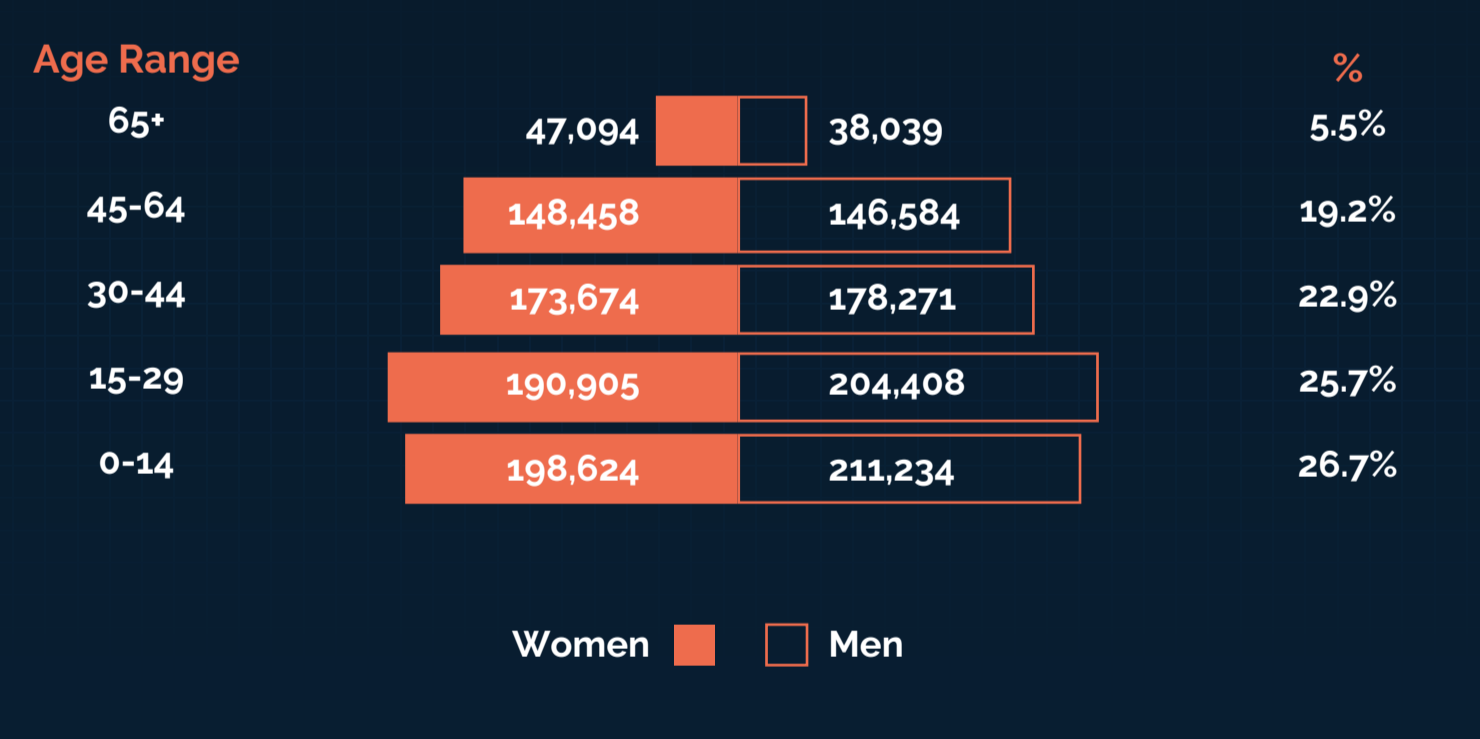
DEMOGRAPHIC DATA

Population growth 1990 - 2020 and 2022 projection*



The 2020 Census shows that Juárez has a population of 1.51 million inhabitants with a projection* of 1.54 million inhabitants by 2022*. Juárez is a mostly young city, with around 75.3% of its population between 0 and 45 years old.

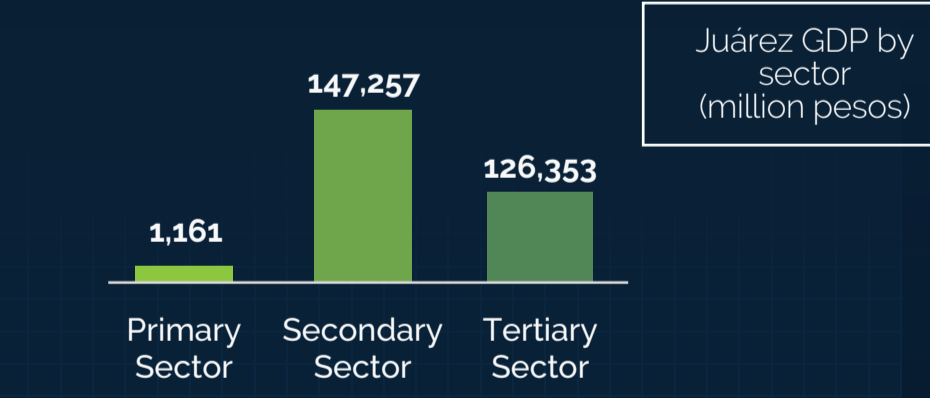
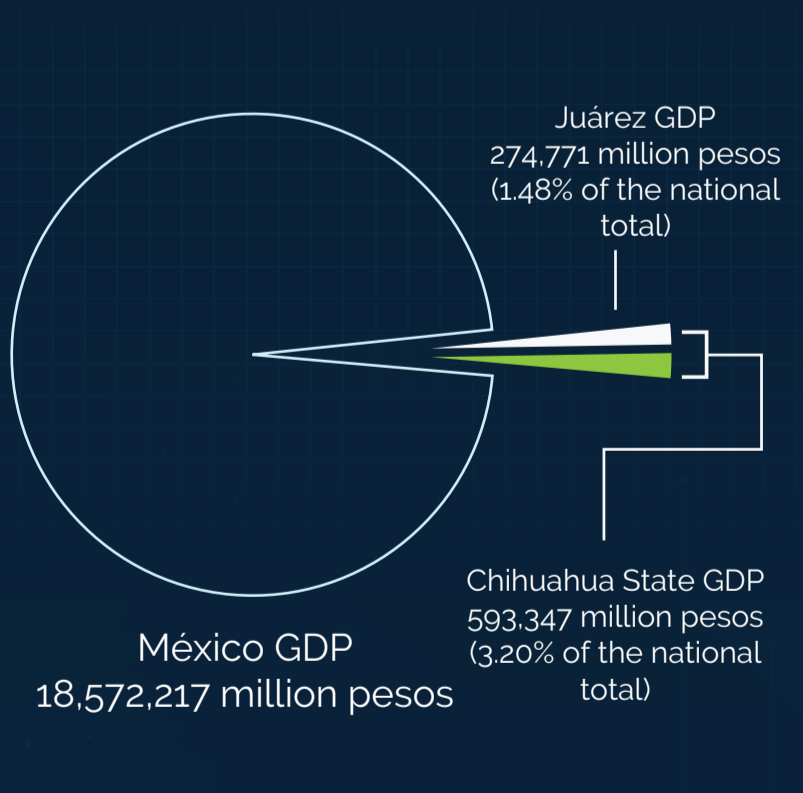
Population pyramid 2022*



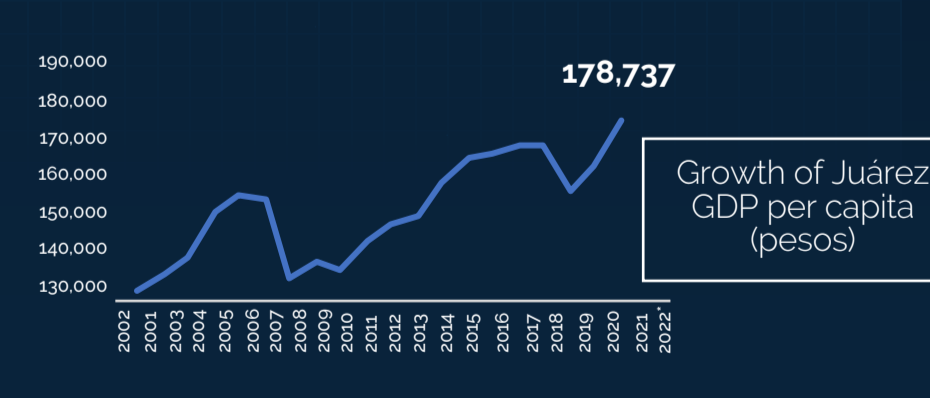
Source: INEGI, CONAPO. *CIES projection (Documento Interinstitucional: 2022).

GROSS DOMESTIC PRODUCT 2022

Juárez Gross Domestic Product (compared against national and state figures)



According to information from Mexico's National Statistics Institute (INEGI), secondary sector represents 53.6% of Juárez total GDP.

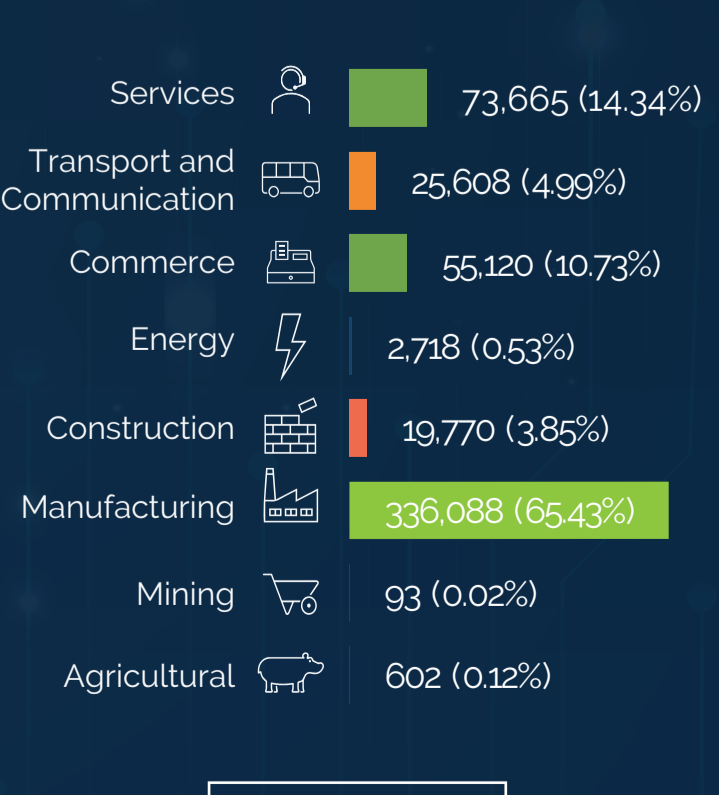


In Juárez, Gross Domestic Product per capita has increased 20.0% in the last 10 years..

Source: DECJ with information from CONAPO, INEGI (DENUE, BIE)

EMPLOYMENT

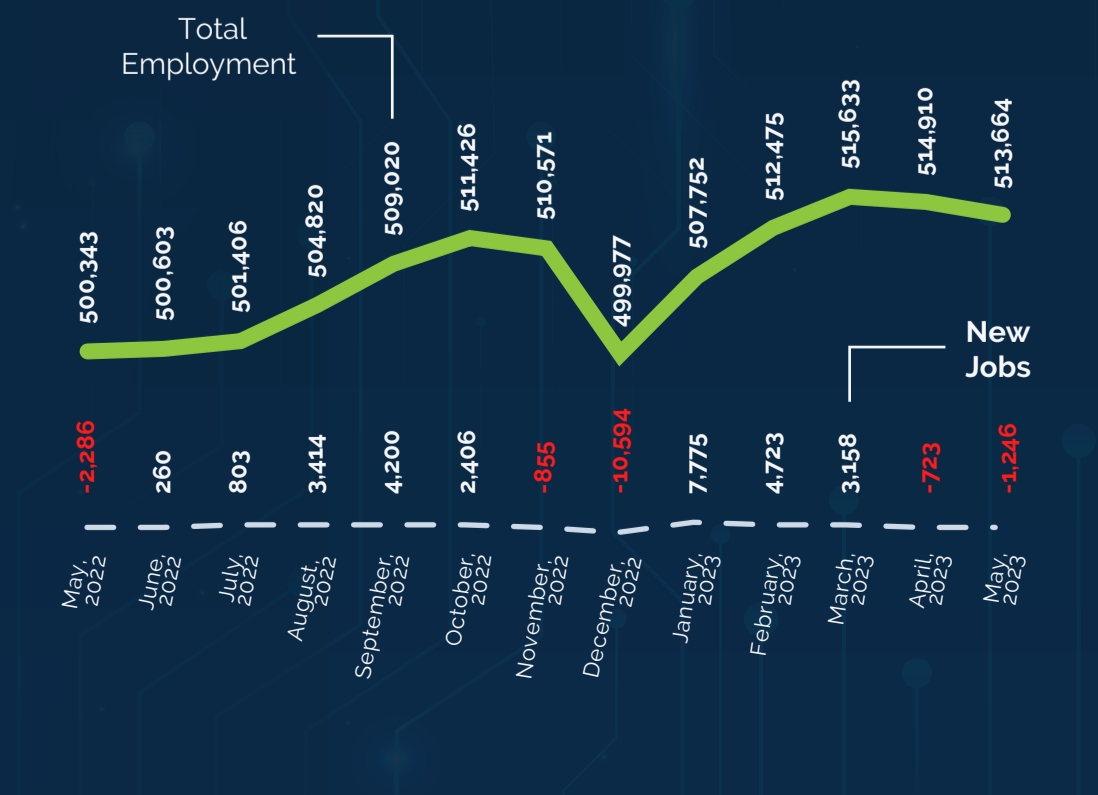
Employees by sector (absolute and relative values as of May 2023)



Total employees 513,664

The total number of employees as of May 2023 was 513,664, with an increase of 2.66% when compared to May 2022. 65.43% are employed by 2,589 manufacturing companies.

Total and generated employment (May 2022 - May 2023)



Juárez experienced a negative job decrease during March 2023. According to data from IMSS, 1,246 job positions were lost this month.

Source: IMSS.

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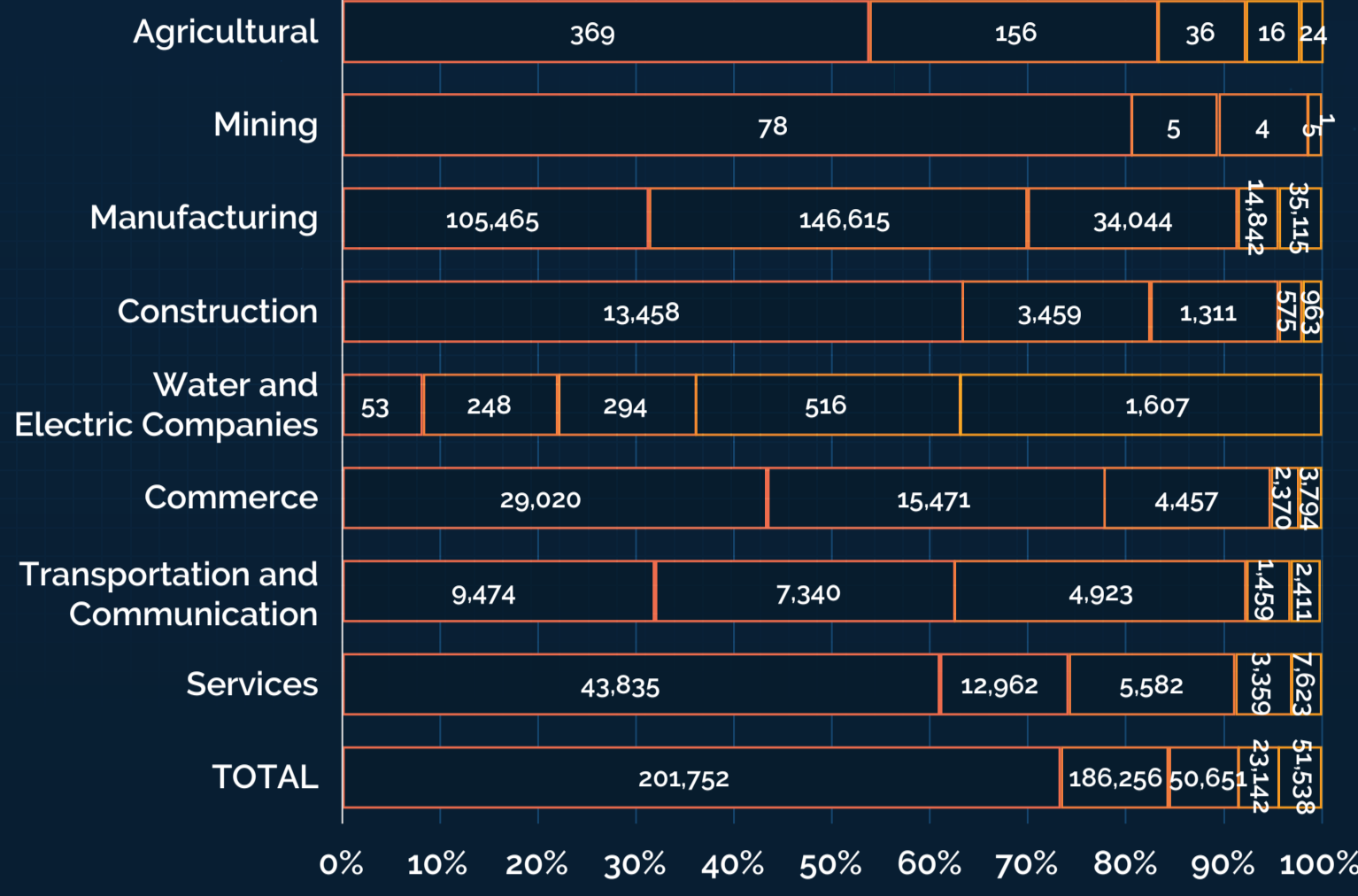
Employees by sector
(Comparison between May 2022 and May 2023)

Economic Sector	Jobs to May each year	Performance		
	2022	2023	#	%
Agriculture	630	602	28	4.44%
Mining	66	93	27	40.91%
Manufacturing	335,030	336,088	1,058	0.32%
Construction	16,115	19,770	3,655	22.68%
Electrical Industry and Drinking Water	2,581	2,718	137	5.31%
Commerce	52,004	55,120	3,116	5.99%
Transport and Communication	24,213	25,608	1,395	5.76%
Services	69,704	73,664	3,961	5.68%
Total	500,343	513,664	13,321	2.66%

In Juárez, from May 2022 to May 2023, the Mining sector had the highest percentage growth (40.91%) while the Services sector had the highest growth overall (3,961 new jobs).

Employees by sector and wage level (May 2023)

■ 0 up to 1 m.w. ■ > 1 up to 2 m.w. ■ > 2 up to 3 m.w.
■ > 3 up to 4 m.w. ■ > 4 up to 5 m.w. ■ 5 m.w. and above

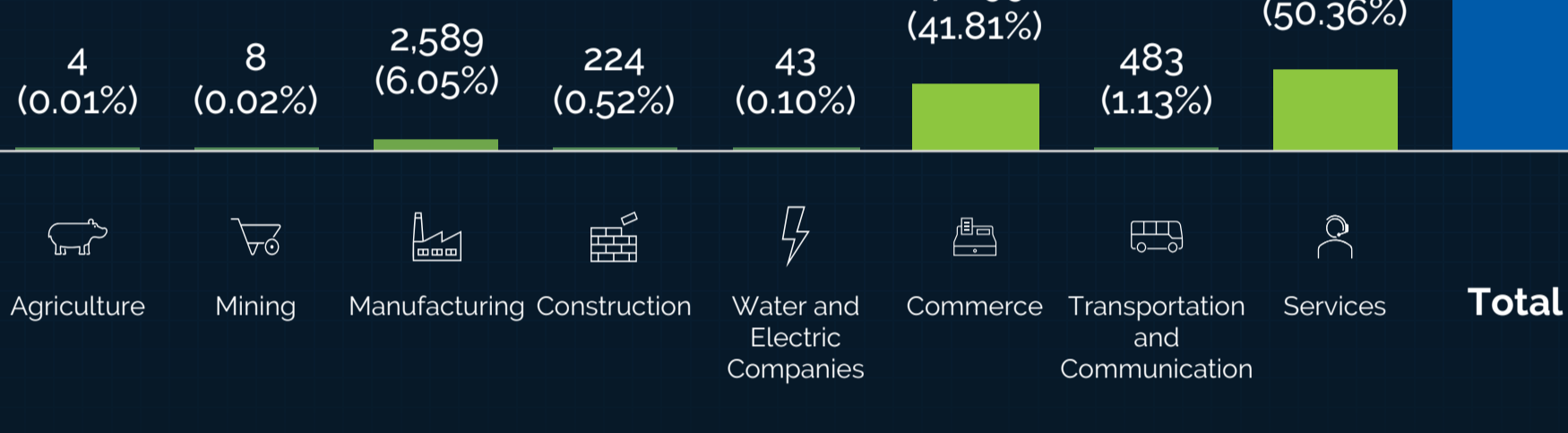


From 513,664 total formal jobs in Juárez as of May 2023, 75.5% of employees had an income between 1 and 3 minimum wages. The Manufacturing sector represents 65.0% of jobs with an income between 1 and 3 minimum wages.

Source: IMSS.

COMPANIES

Companies by sector
(November 2022)

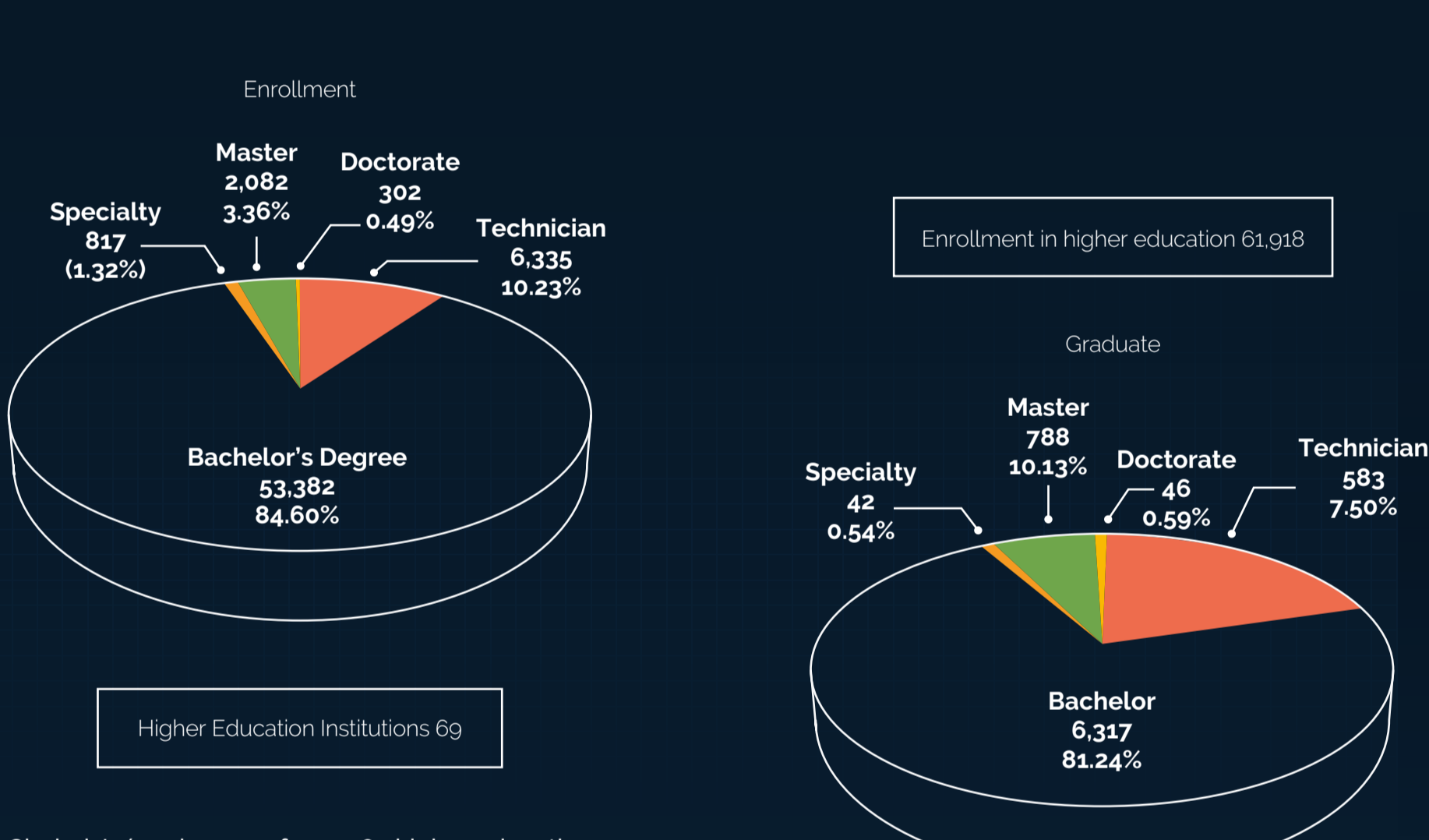


In November, 2022, most of the companies were concentrated in the secondary and tertiary sectors (92.17%). During that period, there were 42,811 companies in Juárez, which represents an increase of 0.18% when compared to November of 2021.

Source: DENUE, BIE-INEGI

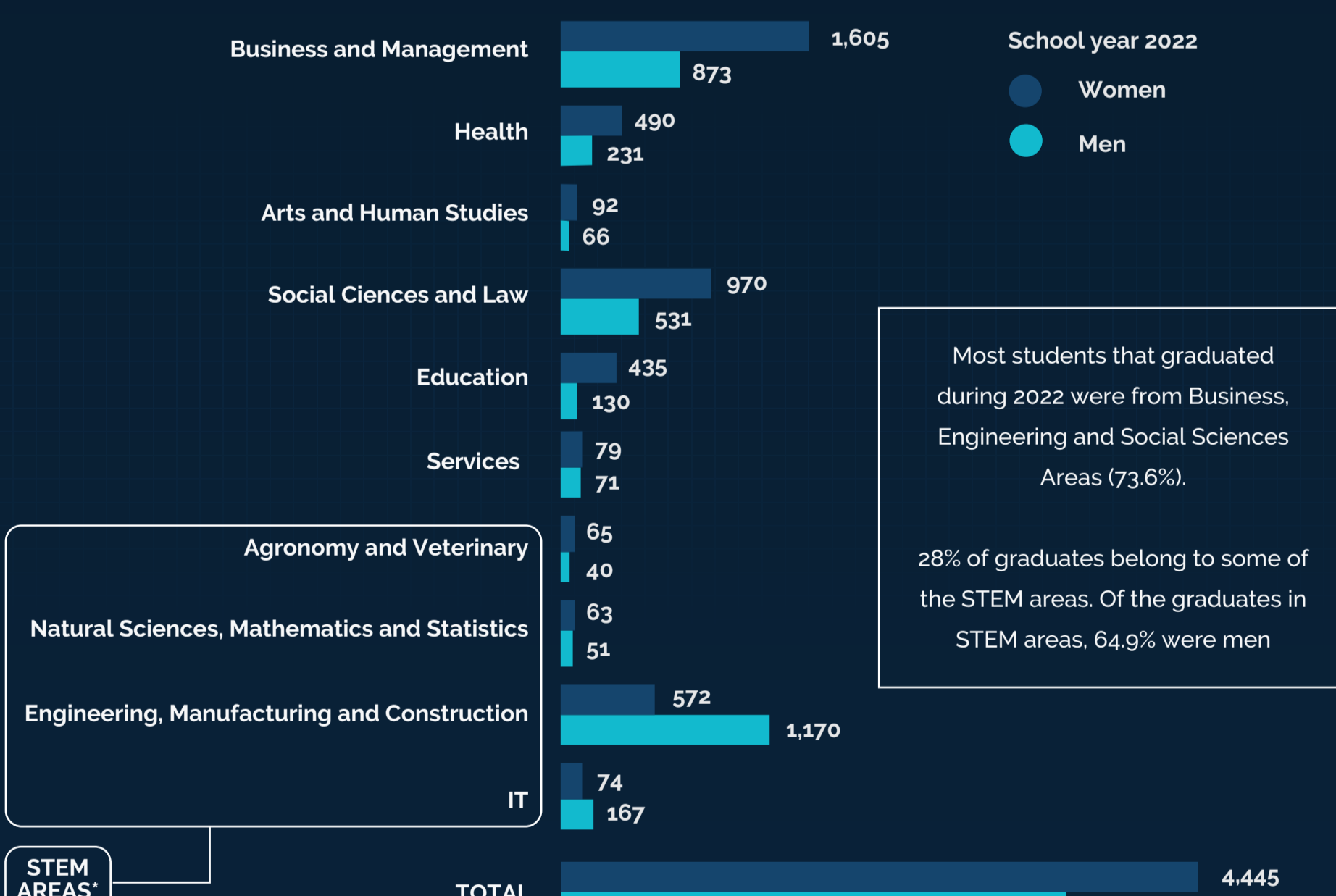
HIGHER EDUCATION, SCIENCE AND TECHNOLOGY

Higher Education in Juárez
school year 2021-2022



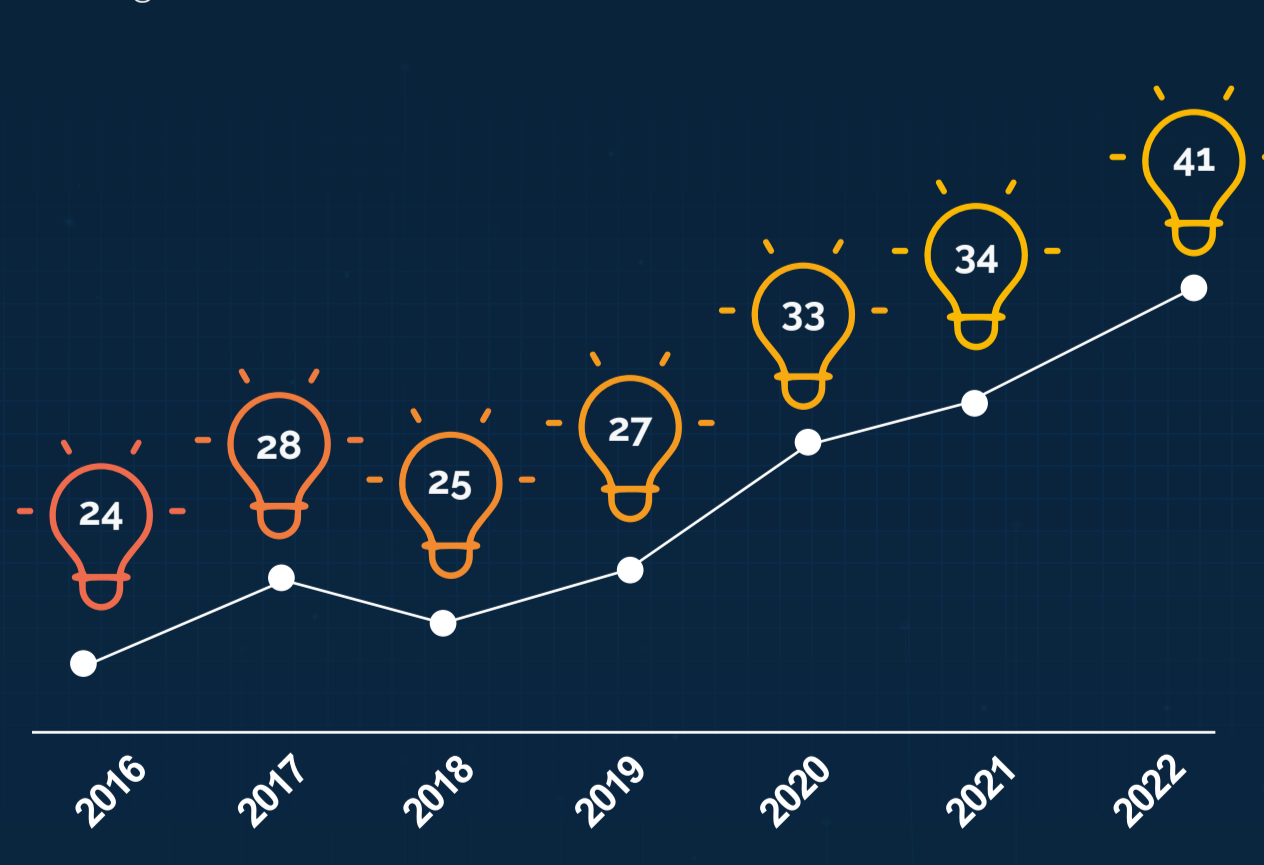
Ciudad Juárez has, as of 2023, 83 higher education institutions with an attendance of 61,918 students. Almost 6,652 of them graduated during the previous school year.

Graduate Students by study field



Source: Secretaría de Educación del Estado de Chihuahua (SEECH), ANUIES. *Science, Technology, Engineering and Mathematics

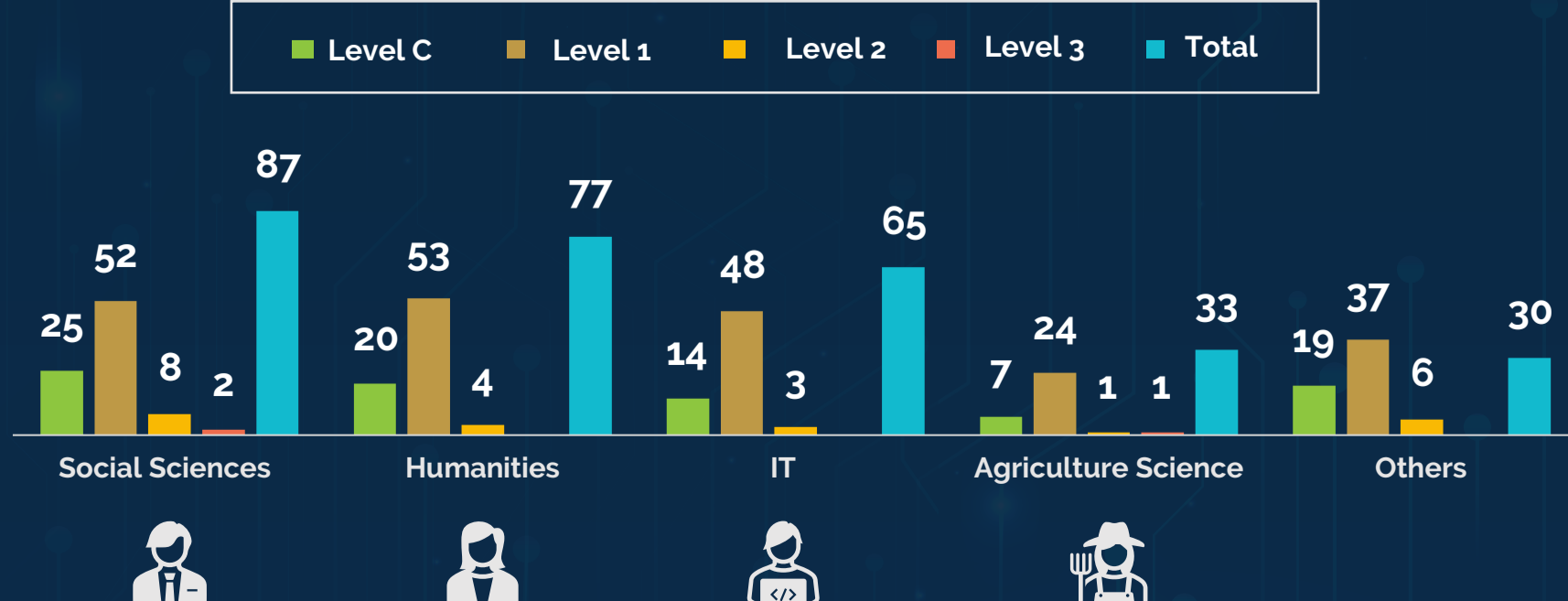
Patents granted to Juárez inventors 2016-2022



From 2016 to 2022, the number of patents granted to Juárez inventors increased by 70.8%. In 2022, a total of 41 patents were granted.

Source: United States Patent Office and Trademark Office's (USPTO).

Members of the National System of Researchers (SNI's) by study field and level (top 4) 2022



By 2022, most members of the National System of Researchers (SNI) worked in Social Sciences: 214 are in level I, 22 in level II and 3 in level III.

Source: Consejo Nacional de Ciencia y Tecnología (CONACyT).